

gig holds Breast Cancer Awareness Seminar for Employees

Kuwait City, 22 October 2018: Gulf Insurance Group (gig), one of the leading insurance service provider in the MENA region, organized an awareness seminar for its employees on early detection of breast cancer. The seminar, held at the head office in KIPCO tower, was conducted by Dr. Noha Al Saleh, a surgical oncologist from Kuwait Cancer Center and Royal Hayat Hospital.

Among women, breast cancer is the most common invasive cancer and the second main cause of cancer death, after lung cancer. Dr. Noha Al Saleh spoke about how advanced screening and treatment have improved survival rates. She mentioned that men can also suffer from breast cancer, though the percentage is very small. Awareness of the symptoms and the need for screening are important ways of reducing the risk.

As part of the session, employees welcomed a brave breast cancer survivor who, for the first time, shared her personal story with her fellow colleagues on how she maintained a positive attitude until the day she was declared breast cancer free.

Mr. Khaled Al Sanousi, Group Senior Manager- Corporate Communications & Investor Relations Department at gig said:

“gig employees are its most valuable asset, therefore we give high priority to their well-being. Breast cancer is a widespread disease and I hope that all employees and their families stay healthy in order to reduce risks.”

On her part, Dr. Noha Al Saleh said:

“Breast cancer is considered the number one cancer affecting women in Kuwait and worldwide. It is important to detect cancer in the breast before it is felt in clinical examination. Early detection saves lives. My advice for every woman above the age of 40 is to come forward and take the screening mammogram. It is easy and very accessible, so do not hesitate.”

Gulf Insurance Group Boilerplate:

Gulf Insurance Group is the largest insurance Group in Kuwait in terms of written and retained premiums, with operations in life and non-life as well as Takaful insurance. Gulf Insurance has become one of the largest insurance networks in the Middle East and North Africa with companies in Kuwait, Jordan, Bahrain, Egypt, Turkey, Algeria, Syria, Iraq, Lebanon, Saudi Arabia and Emirates. Its reported consolidated assets stand at US\$ 1.64 billion as at 30 June 2018.

KIPCO – Kuwait Projects Company – is Gulf Insurance Group’s largest shareholder, followed by the Canadian-based Fairfax Financial Holding Ltd.

Gulf Insurance Group enjoys the privilege of being the first triple-rated insurance group in Kuwait. The group holds a Financial Strength Rating of 'A' (Excellent) and issuer credit rating of 'a' with stable outlook from A.M. Best Europe – Rating Services Limited, a Financial Strength Rating of A- with negative outlook from Standard & Poor’s and an Insurance Financial Strength Rating (IFSR) of 'A3' from Moody’s Investors Service carrying a stable outlook.

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